



domain.xxx	doma1n.xxx
d0main.xxx	ðomain.xxx
d0måin.xxx	dömain.xxx
d0ma1n.xxx	ð0ma1n.xxx
domain.xxx	doma1n.xxx
d0main.xxx	ðomain.xxx

Frequently Asked Questions

What Top-Level Domains (TLDs) does the AdultBlock service cover?

The service covers all of ICM Registry TLDs - dotXXX, dotSEX, dotADULT and dotPORN.

Will more TLDs be included in the service?

No, AdultBlock has been designed to block registrations across the ICM Registry adult-themed TLDs.

Who is eligible to purchase AdultBlock?

Currently, only trademark holders with a valid Signed Mark Data (SMD) file issued by the Trademark Clearinghouse (TMCH) and dotXXX Sunrise B participants are eligible.

What is the Trademark Clearinghouse?

The Trademark Clearinghouse is a database of validated and registered trademarks established by ICANN to prevent infringing behaviour in the domain name system.

What are dotXXX Sunrise B blocks?

A service offered to trademark and service mark owners to block their marks from being registered when dotXXX was being launched in 2011.

How can I see what SMD files I have?

Contact your TMCH agent to obtain a list of your marks registered in the TMCH database.

What dotXXX Sunrise B's do I own?

Please contact the registrar who originally submitted your dotXXX Sunrise B registrations.

I can't recall which registrar I used for my dotXXX registrations?

Please provide your registration details **here** and one of our customer service members will respond within two business days.

I've changed my registrar since my dotXXX Sunrise B's were registered, what can I do?

You may use your eligible Sunrise B dotXXX domain(s) to secure an AdultBlock at any accredited agent.

Where can I view the labels covered by the service?

Try our variant calculator **here** to view the strings protected by the service.

Does the service include premium domains?

AdultBlock will block all corresponding available domains irrespective of the price point and automatically block any additional dropped names while the block service is in place.

Will domains already registered be blocked?

No, domains that are currently registered cannot be blocked until the name is deleted or expires.

What happens when a domain becomes available?

Once the redemption period has ended and the domain name becomes available, the domain name will be added to the block for the remainder of the service period.

I am the owner of a registered domain name that I want to block, what can I do?

Once you purchase an AdultBlock then any domain currently registered will remain active until you either delete it or decide not to renew. Once the domain is deleted, it will automatically be included in your AdultBlock service.

Can someone else block my trademark or rights?

Only holders of a matching trademark with a valid SMD file issued by the TMCH or an original Sunrise B dotXXX can apply for the AdultBlock service.

Can I unblock a domain for use?

The AdultBlock service does not allow the domain name to be unblocked.

What IDN characters are part of the AdultBlock+ service?

The variant generation software is based on Unicode Consortium standards. This means that the service blocks characters available today along with any future language character sets that become available in the ICM Registry TLDs.

Does the service block any other confusingly similar characters?

Yes, the service will block other confusingly similar characters such as replacing an 'L' with a '1' and an 'E' with a '3'.

Where can I get a list of all the variants generated by a trademark?

The number of variants can sometimes run into the thousands and for this reason, ICM Registry only provides a sample of the variants for reference. Acquire a sample along with the number of variants [here](#).

What is the policy for Sunrise B blocks renewing in 2021?

Sunrise Bs expire in December 2021. Registrars will work with their Sunrise B customers to decide whether they want to convert the name to a standard AdultBlock registration. To provide additional time after the expiration date, the name will go through something equivalent to an auto-renew grace period where registrars can delete any Sunrise B name that their customer does not want converted to a standard AdultBlock registration.

What happens if I delete my Sunrise B registration?

If the Sunrise B registration is deleted, the domain will become available on a first-come, first-served basis upon the completion of the grace period beginning December 2021.

What happens if I do nothing?

Your registrar will contact you to ascertain whether you want to convert your Sunrise B to an AdultBlock; if you do not want to convert to an AdultBlock, your registrar will delete the name and the name may become available for registration by third parties.

What are the fees associated with auto-renewal?

Please contact your AdultBlock accredited agent for pricing.

Why does ICM Registry need to re-validate my rights in 2021?

The Sunrise B product was based on rights validated in 2011. Leading up to the expiration of Sunrise B registrations, rights will be grandfathered into the AdultBlock product. Once expired, Sunrise B registrants will need to re-validate their marks.

How will the re-validation process work?

A Validation Agent will review the rights used in the 2011 Sunrise B submission to ensure they satisfy the current AdultBlock requirements, which are based on the existing TMCH rules. If the rights are valid, the conversion to AdultBlock will be completed. If the rights are no longer valid, the Validation Agent will work with the accredited agent to meet the requirements. The domain will be available during this process if it is not completed before the end of the grace period. The re-validation fee is non-refundable.

How do I avoid the re-verification of my rights and the costs associated?

Ask your AdultBlock accredited registrar to convert your Sunrise B registration to the AdultBlock service today.

How do I transfer my Sunrise B registration to a different agent before converting to AdultBlock?

The transfer of Sunrise B registrations will soon be available. Please contact your AdultBlock accredited agent to arrange a transfer once the functionality becomes available.

The information I used to create my Sunrise B registration is no longer correct, how can I update it?

Sunrise B registration information will soon be available in the registry system and to your current accredited registrar who will be able to update your registration data. This functionality will become available later in 2020.

How do I convert my Sunrise B registration to a standard domain registration?

For policy reasons, a conversion is not possible. Registrants will need to either convert to an AdultBlock or attempt to register the domain when it becomes available on a first-come, first-served basis in December 2021.

How many years can I register AdultBlock for?

The product is available in 1, 3, 5 and 10-year registration periods.

How many years can I renew the AdultBlock service for?

AdultBlock renews mirror registration periods with 1, 3, 5 and 10-year options available to a maximum of 10-years.

Can I transfer my AdultBlock to a different registrar?

Yes, registrants may transfer the AdultBlock service between registrars. The transfer request will add one additional year to the life of the service.

Do I need to renew my TMCH SMD file?

ICM Registry will check the validity of the SMD file from time to time during the AdultBlock service. Registrants are responsible for ensuring the SMD file remains valid.

Is there a limit on the protection of variants in the SMD file?

No, the AdultBlock+ product will block all variants in the SMD file.

What information will I see in the WHOIS for blocked domains?

All blocked domains will include the following message in the WHOIS database, *"This name subscribes to the AdultBlock+ product; therefore, this name is not available for registration"*.

Where can I purchase AdultBlock?

The AdultBlock service is available through any of our accredited partners. View our partners [here](#).